

REVOLUTIONIZE YOUR PROFITS

POTAIN[®]
by **Manitowoc**

with the
IGO MA 21 self-erecting
tower crane

PUT A SELF-ERECTING TOWER CRANE TO WORK FOR YOU.

DELIVERING RESULTS
IN ALL STAGES OF THE
HOME BUILDING PROCESS



MASONRY



CONCRETE



FLOOR
JOISTS



PRE-FAB
WALLS



ASSEMBLED
TRUSSES



ROOFING



LANDSCAPING

CALCULATE YOUR POTENTIAL SAVINGS BELOW.

Cost estimates based on a 4-month, 3-story construction project.

	ESTIMATED 4-MONTH COST*	ESTIMATE YOUR TOTAL COSTS & SAVINGS
Cost of self-erecting tower crane rental, generator and mobilization	\$31,000	\$
REDUCE THESE PROJECT EXPENSES...		
Two framing laborers for walls and floor joists	\$40,000	\$
All terrain forklift rental	\$8,800	\$
Mobile crane or telehandler rental for trusses	\$1,200	\$
Masonry laborer(s) for handling masonry materials	\$800	\$
<i>Additional costs: Landscaping, roofing materials, concrete, etc.</i>	-	\$
	-	\$
	-	\$
	-	\$
Total cost WITHOUT self-erecting tower crane	\$50,800	\$
NET SAVINGS ON PROJECT W/ RENTAL	\$19,800	\$

*Average estimated costs and savings are based on a typical jobsite in North America.

COMPLETION OF 3 PROJECTS IN ONE YEAR CAN YIELD **NET SAVINGS OF \$59,400!**

Contact your local Potain dealer today.
www.manitowoc.com